



## Card Seller's Suggested Timeline

**September 13:** Attend the Partners Card, Card Seller's Kick Off Event at Brown & Co. Jewelers on Peachtree anytime from 6:30-8:30pm. Make sure you bring the KEY from your invitation see if it opens our big box filled with jewelry and other prizes.

**September 14-17:** Swing by either Brown & Co location (Buckhead or Roswell) to pick up your card selling materials (if you missed the event on September 13.)

**September 14-17:** Send out the first email blast (will be sent to you from Camp Twin Lakes). Be creative with your list! Send to friends, co-workers, your neighborhood association, club members, etc .

**September 14-21:** If you plan to send letters to friends asking them to purchase a card, access the Letter Template in the Card Seller's Section at [www.partnerscard.com](http://www.partnerscard.com). Upload the letter, edit it and send to friends along with the Partners Card Brochure.

**October 5:** Send out the second email blast (will be sent to you from Camp Twin Lakes).

**October 19:** Send out the third email blast. The shopping/dining event is just DAYS away!

**October 20:** Work on your list of places you want to shop & dine with your card!

**October 22-31:** Let the shopping, dining and saving begin! Thank you for all of your hard work in selling cards! There are a lot of kids that will have a life-changing experience at Camp Twin Lakes thanks to YOU!

**October 31:** Organize all of your collected order forms and money. Send back to Camp Twin Lakes asap along with any unused cards (detach from the Directory and send JUST the cards themselves back to CTL). Please recycle any leftover Directories & brochures.

**November 1:** CYBER MONDAY!! Send an email to remind your friends/card buyers that Partners Card has officially ended, but they can still use your card at any of the retailers in our online section for the next two weeks (through November 14). Check the Partners Card booklet for all the coupon codes.