

September 10, 2010

Mr. and Mrs. John Smith  
600 Means Street  
Atlanta, Georgia 30318

Dear Kate and John:

For the past few years, I have been introducing friends and family to a very special place, **Camp Twin Lakes**. Camp Twin Lakes allows children with serious illnesses and life challenges an opportunity to experience the therapeutic joys of camping. Each week during the summer months, a new group of campers come to Camp Twin Lakes, and each week we see children with a different set of challenges. Some are battling cancer, muscular dystrophy, sickle cell anemia, or diabetes while others are children who have been abused, neglected or who have developmental disabilities.

Camp Twin Lakes is kicking off its 13th Year of the Partners Card Program. This year our goal is to raise \$400,000 through sponsorships and the sale of 5,000 cards. Each card costs \$60.00 with 100% of the proceeds going directly to camp programs. You will receive a 20% discount with this card when you shop at over 500 of Atlanta's finest retail stores and restaurants from October 22-31, 2010. **Some of my favorites on the list are \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_.** You can visit [www.partnerscard.com](http://www.partnerscard.com) for a complete listing of the 2010 merchants!

Your \$60.00 purchase of a Partners Card will enable us to send more children to Camp Twin Lakes each year. You can help give these special children a camp experience that they will remember their entire lives, "a healing place" where they can be kids and where they can laugh and play with others who understand and accept them just the way they are.

We're so lucky to be blessed with \_\_\_ healthy children and want to make a difference for these special children. Please, will you help? Call me at \_\_\_\_\_, e-mail me at \_\_\_\_\_ or just simply send a check in the enclosed envelope payable to Camp Twin Lakes for \$60.00 for each card you wish to purchase, and I will mail your card(s) to you. You can make a difference too!

Thank you in advance for your consideration of Camp Twin Lakes.

Sincerely,

Card Seller

Address  
City, State Zip